



SYDNEY TOURISM EMPLOYMENT PLAN . FACT SHEET

THE TOURISM AND HOSPITALITY SECTORS PROVIDE MORE JOBS THROUGHOUT SYDNEY

The Stafford Group has been working collaboratively with the Tourism and Transport Forum, Service Skills Australia - Workforce Futures, the City of Sydney and Destination NSW to devise an agreed set of tourism and hospitality employment data for each of the 16 local government areas (LGAs) covered by the Sydney Tourism Employment Plan Project.

The data confirms the significance of the tourism and hospitality sectors to the economic vibrancy of local areas throughout Sydney. It is estimated that the nearly 88,000 people are directly employed in the tourism and hospitality sectors in the 16 Sydney LGAs. This

represents more than 9% of the total workforce in these areas, which is in line with the national average.

In areas, such as Botany Bay, Manly, Rockdale and Waverley employment in the tourism and hospitality sectors is significantly higher at 23.7%, 15.9%, 14.1% and 15.0% respectively.

The data was derived from marrying the 2011-2012 National Tourism Satellite Accounts (at the National and State levels) and the 2011 Census data (at the LGA level). The data is based on where people work (not where they live).

The following table shows the employment figures for each of the 16 LGAs:

| LGA | Tourism Employment | Hospitality Employment | Total Tourism & Hospitality | % of Total Employment |
|--------------------------|--------------------|------------------------|-----------------------------|-----------------------|
| Auburn | 1,390 | 957 | 2,347 | 5.1% |
| Botany Bay | 9,146 | 1,454 | 10,599 | 23.7% |
| Holroyd | 858 | 969 | 1,827 | 6.4% |
| Leichhardt | 1,012 | 991 | 2,003 | 10.5% |
| Manly | 859 | 913 | 1,772 | 15.9% |
| Marrickville | 1,034 | 1,053 | 2,087 | 9.0% |
| North Sydney | 2,976 | 1,933 | 4,910 | 7.4% |
| Parramatta | 2,591 | 2,268 | 4,860 | 5.3% |
| Pittwater | 922 | 1,023 | 1,945 | 10.5% |
| Randwick | 1,905 | 1,846 | 3,751 | 9.6% |
| Rockdale | 1,946 | 1,054 | 3,000 | 14.1% |
| Sutherland | 2,848 | 3,208 | 6,056 | 10.6% |
| Sydney City | 21,526 | 12,365 | 33,891 | 8.6% |
| Warringah | 1,933 | 1,941 | 3,873 | 8.2% |
| Waverley | 1,627 | 1,228 | 2,856 | 15.0% |
| Woollahra | 973 | 975 | 1,948 | 12% |
| Total all 16 LGAs | 53,548 | 34,177 | 87,725 | 9.3% |
| NSW | 159,400 | 129,064 | 288,464 | 9.5% |

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