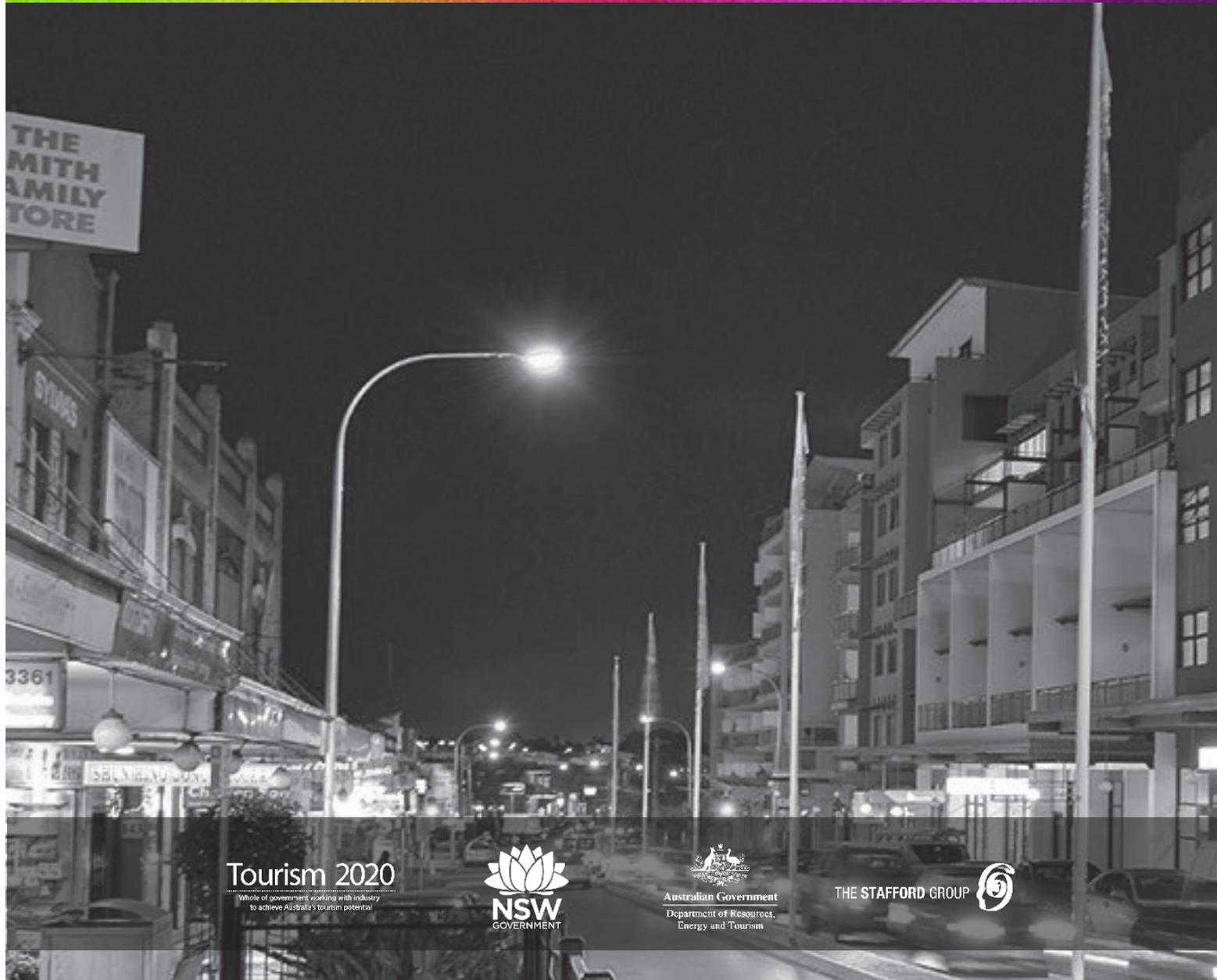


# SYDNEY TOURISM EMPLOYMENT PACK

## > *MARRICKVILLE*



Tourism 2020  
Whole of government working with industry  
to achieve Australia's tourism potential



# > ABOUT THE SYDNEY TEP

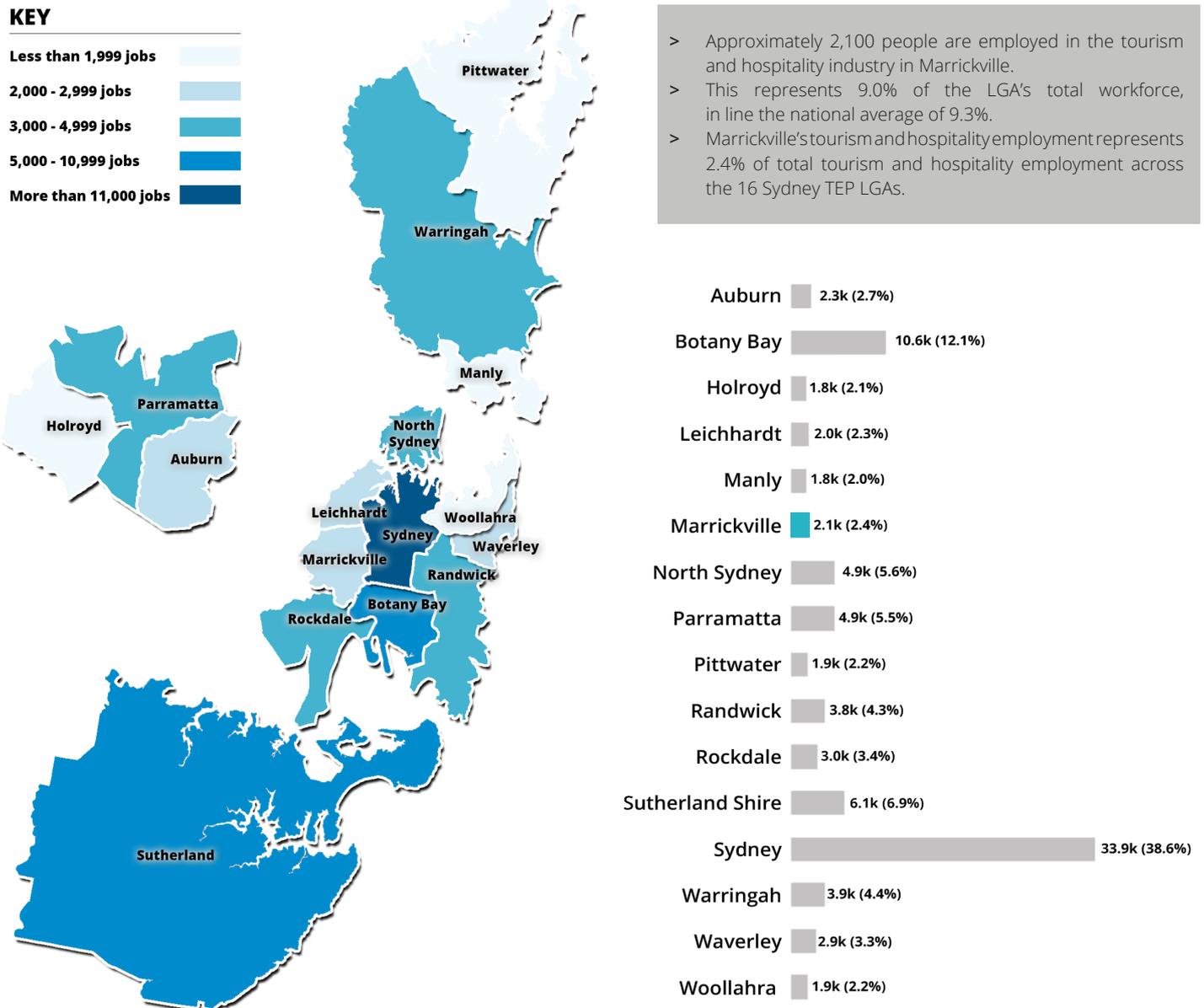
Tourism is a vital industry for Australia. Tourism 2020 is the Australian Government's national long-term strategy for the tourism industry and lays out a pathway for it to reach its potential of having between \$115-\$140 billion in overnight expenditure by 2020. To achieve this, there are a number of workforce, employment and skills development issues that need to be addressed.

The Australian Tourism Labour Force Report released in October, 2011, estimated that there were nearly 36,000 unfilled tourism positions across Australia, with an additional 56,000 people required to fill vacancies by 2015. Many of these vacancies are in Sydney. As a result, it has been classed as a tourism employment "hot spot" along with seven other areas across Australia. To address this, Tourism Employment Plans (TEPs) are being developed for each of these "hot spots".

On behalf of the Labour and Skills Working Group, the Australian Government Department of Resources, Energy and Tourism (RET), has contracted The Stafford Group, a leading Sydney based tourism strategist and advisory firm, with extensive consulting experience throughout Australia, New Zealand, Asia and the Pacific, to develop the Sydney Tourism Employment Plan. The Stafford Group is working closely with RET on the project in partnership with NSW Trade & Investment and Destination NSW.

The Sydney TEP covers the 16 local government areas of Sydney, North Sydney, Leichhardt, Marrickville, Rockdale, Botany Bay, Randwick, Waverley, Woollahra, Pittwater, Warringah, Manly, Sutherland, Parramatta, Auburn and Holroyd.

The following map shows total tourism and hospitality employment in each of the 16 LGAs in 2011.



# > FILLING THE EMPLOYMENT GAP IN MARRICKVILLE

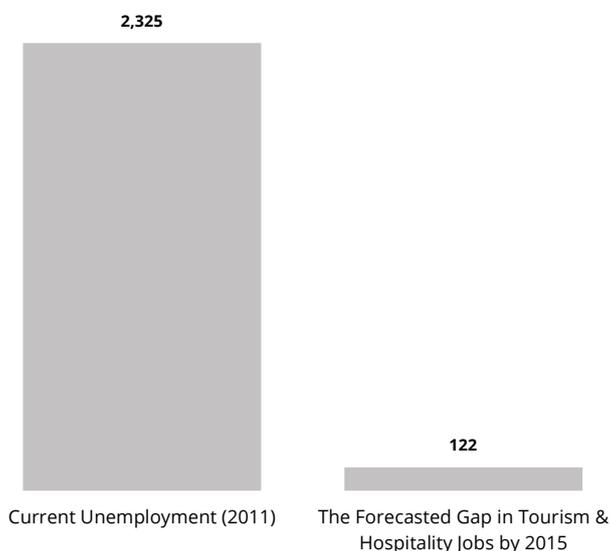
The 2011 Census Data shows that there were 2,325 unemployed people who were actively looking for work (either on a full-time and part-time basis) in Marrickville.

The Sydney TEP has estimated that between now and 2015, there will be approximately 5,100 job vacancies in the sector. Of these, 122 (2.4%) are estimated to be in Marrickville.

The tourism and hospitality industry is one of the few industries which is able to offer employment on a casual, part-time and full-time basis and across a variety of skill levels.

There are job opportunities for women, youth, mature aged and Indigenous individuals - groups that are traditionally disadvantaged in the employment field.

The opportunity exists for those unemployed in Marrickville to actively seek employment in the LGA's tourism and hospitality businesses. The Council and Chamber of Commerce can play an important role in linking those looking for work and those businesses seeking workers.



## > PROGRAMS TO ASSIST TOURISM AND HOSPITALITY BUSINESSES

There are a number government programs that can assist tourism and hospitality operators to strengthen and grow their businesses. The key programs include:

- > Service Skills Australia's Workforce Futures Program ([www.workforcefutures.com.au](http://www.workforcefutures.com.au))
- > Australian Government Small Business Advisory Service ([www.ausindustry.gov.au/smallbusiness](http://www.ausindustry.gov.au/smallbusiness))
- > Enterprise Connect Business Review Program ([www.enterpriseconnect.gov.au](http://www.enterpriseconnect.gov.au)) and Skills Connect ([www.skillsconnect.gov.au](http://www.skillsconnect.gov.au))
- > Small Biz Connect ([www.smallbusiness.nsw.gov.au](http://www.smallbusiness.nsw.gov.au))
- > Tourism E-kit ([www.tourismekit.atdw.com.au](http://www.tourismekit.atdw.com.au))
- > WELL Program ([www.innovation.gov.au/skills/LiteracyAndNumeracy/WorkplaceEnglishLanguageAndLiteracy/](http://www.innovation.gov.au/skills/LiteracyAndNumeracy/WorkplaceEnglishLanguageAndLiteracy/))

There are also a number of programs available to businesses to help them alleviate labour shortages. Some of these include:

- > Working Holiday Makers (Subclass 462 & 417) Visas and Business – Long Stay (Subclass 457) Visa
- > Training and Research (Subclass 402) Visa. ([www.immi.gov.au](http://www.immi.gov.au))
- > Tourism Australia's Global Youth Campaign, linked with [www.monster.com](http://www.monster.com) and [www.careerone.com.au](http://www.careerone.com.au)
- > OneShift ([www.oneshift.com.au](http://www.oneshift.com.au))
- > Australian Apprenticeship Mentoring Program, Australian Apprenticeships Pathway, Traineeship Hospitality and Traineeship Tourism ([www.australianapprenticeships.gov.au](http://www.australianapprenticeships.gov.au))
- > Experience + More Help for Mature Aged Workers ([www.innovation.gov.au/tertiaryeducation/skills](http://www.innovation.gov.au/tertiaryeducation/skills))

# > TRAINING AND SKILLS DEVELOPMENT

Many tourism and hospitality businesses are looking to improve the skills of their employees, so they can make a greater contribution to the business and also to provide career paths and progression to encourage staff to stay in the enterprise. Some of the institutions providing tourism and hospitality training in Sydney include TAFE and private colleges. Several of these are listed below to help you.

## TAFE

There are four TAFE Institutes in Sydney, each with a number of campuses, many of which offer a variety of tourism and hospitality courses ([http://web.tafensw.edu.au/courses/find\\_a\\_campus/](http://web.tafensw.edu.au/courses/find_a_campus/)).

### > Northern Sydney Institute:

Bradfield, Crows Nest, Northern Beaches and Ryde

### > South Western Sydney Institute:

Bankstown, Campbelltown, Grandville, Padstow and Wetherill Park

### > Sydney Institute:

Petersham, Sutherland and Ultimo

### > Western Sydney Institute:

Blacktown, Blue Mountains, Nepean and Baulkham Hills

## PRIVATE COLLEGES

There are also a number of private colleges offering tourism and hospitality programs ranging from vocational training through to degree level programs.

### > Academies Australasia Group of Colleges

(<http://www.aca.nsw.edu.au>)

### > Alex Beaumont Hospitality College

([www.alexbeaumont.com](http://www.alexbeaumont.com))

### > APM College of Business and Communication

(<http://www.apm.edu.au>)

### > Australian Business Academy

(<http://www.aba.edu.au>)

### > Australian Careers Business College

(<http://www.acbc.nsw.edu.au>)

### > Australian Institute of Workplace Learning

(<http://www.aiwl.com.au>)

### > AVANA

([www.avanagroup.com.au](http://www.avanagroup.com.au))

### > Blue Mountains Hotel School

(<http://www.hotelschool.com.au>)

### > Comet Training

(<http://www.comet-training.com.au>)

### > Group Colleges Australia

(<http://www.groupcolleges.edu.au>)

### > Hotel School InterContinental

(<http://hotelschool.scu.edu.au>)

### > International College of Management, Manly

([www.icms.edu.au](http://www.icms.edu.au))

### > Kenvale College of Hospitality & Event Management

(<http://www.kenvale.edu.au>)

### > Le Cordon Bleu Sydney Culinary Arts Institute

(<http://www.lecordonbleu.com.au>)

### > Macleay College

(<http://www.macleay.edu.au>)

### > Sydney Business and Travel Academy

(<http://www.sbta.com.au>)

### > St Patrick's Business College

(<http://www.stpatsbuscol.com.au>)

### > William Angliss Institute

([www.angliss.edu.au/sydney](http://www.angliss.edu.au/sydney))

### > William Blue College of Hospitality Management

(<http://www.williamblue.edu.au/>)

### > Windsor Institute of Commerce and Languages

(<http://www.windsor-ic.com.au>)



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